

STUDENT / PROJECT:

# INTD310 • DESIGN PROJECT GRADING RUBRIC • **DRAFT 1**

Hertz • Spring 2020 • Interaction Design & Critical Making • Emily Carr University of Art + Design

LETTER GRADE	CONCEPT	EFFORT	PROTOTYPING	DOCUMENTATION
A (+100 Points)	topic is outstandingly original and insightful; user learns something interesting and new that they hadn't considered before; project has the ability to lead to many interesting issues and surprises - the topic could be expanded into a book or provocative design; topic easily leads to multiple points of view, has reach and impact; project highly original and very interesting	exceptional effort shown throughout entire semester; have displayed outstanding progress in learning new skills and techniques; tireless effort overcoming significant obstacles; creation of numerous drafts; outstanding leadership in time management and effort; excellent effort shown in class and in project	a distinguished or outstanding performance in design prototyping; exceptional creation / presentation of actual working prototype in a demo; an utmost degree of craft in prototyping, material / electronic / code mastery and technique; project seen through to exquisite prototyping, encompassing design, building, testing; prototype exhibits an outstanding degree of quality iteration and detailing; professional quality	documentation is clear, well written, outstanding and exciting; uses written language effectively and persuasively; precisely chosen words; professional quality photographs; submission includes additional documentation like video, digital fabrication files, Fritzing files, diagrams etc. are included; code is included and complete; obviously proofread; makes no technical errors or omissions; gives clear credit to authors that work is based on
B (+85 Points)	topic has the ability to lead to interesting issues - the project could be expanded into a lengthy project or product; topic leads to multiple points of view, has some impact; interesting project	strong effort shown throughout entire semester; have displayed clear progress in learning skills and techniques; consistent effort overcoming significant obstacles; good time management and effort	great design prototyping; project works consistently; good degree of craft, and technique; project seen through to completion; prototype exhibits a degree of quality iteration and detailing; high quality	documentation is clear, and very well written and interesting; uses written language effectively; high quality photographs; submission includes some additional documentation or diagrams; code is included and complete; makes no technical errors or omissions; gives credit to authors that work is based on
C (+75 Points)	topic is interesting; project has the ability to lead to other issues; somewhat interesting	effort shown through semester; have displayed some progress in learning skills and techniques; fair time management and effort	good design prototyping; project works most of the time; fair degree of craft and technique; project mostly seen through to completion; prototype of good quality	documentation is mostly complete; written language ok; photographs are ok; code is included but partially incomplete; makes some technical errors / omissions of steps; does not clearly credit authors that work is based on
D (+65 Points)	topic is fair; project has difficulty leading to other issues; clichéd understanding of topic	little effort shown through semester; have displayed minimal progress in learning skills and techniques; poor time management and effort	poor design prototyping; project does not work most of the time; little degree of craft; project mostly incomplete; prototype of poor quality	documentation is incomplete; written language and photographs are significantly problematic; code is not included; makes many technical errors and many steps are not included; does not credit authors that work is based on
F (+55 Points)	does not have a clear topic; project is not relevant to course; resembles monkeys hammering on typewriters	lack of effort; have displayed no progress in learning skills and techniques; has been asleep or high for most of the semester	no prototype exists; project does not exist; no craft; project incomplete; prototype of poor quality; my 8 year old could make better; looks like a pile of sawdust	documentation is non-existent; no written description or photographs; code is not included; huge technical errors and most steps are not included; plagiarism
Category score				

Comments: